



# SAVE THE DATE

## Engaging Innovation: A Regional Vision at Work

### 2007 WIRED Innovation Conference

**Thursday, October 11, 2007**  
**8:00a.m. – 1:30p.m.**  
**Steelcase University Town Hall & Exhibit Center**  
**901 44<sup>th</sup> St. SE, Grand Rapids, MI 49508**

The economic challenges we face in West Michigan are no secret, but they must be addressed head-on in order to secure the jobs, industries and opportunities our region needs. Those on the front lines of this effort are doing what it takes to spark new thinking and new hope in our communities, and want to tell you about it!

Please join the **West Michigan Strategic Alliance** and **WIRED West Michigan** for the **2007 WIRED Innovation Conference** to learn about the new economic and workforce innovation taking place at the local, state and federal levels as a result of the WIRED funding and collaboration with the State of Michigan.

**FIND OUT MORE AT [www.wiredwestmi.org](http://www.wiredwestmi.org) OR [www.wm-alliance.org](http://www.wm-alliance.org)**

